

DEFINITIONS AND SPECIAL INSTRUCTIONS

1. Scope of survey

This survey covers companies engaged in the manufacture of home-type radio receivers, television sets, phonographs, high-fidelity components, and speakers in the United States. Very small firms (generally less than 10 employees) for which 1987 Census of Manufactures data were derived from administrative records of other government agencies are excluded.

2. Figures to be reported

Companies with more than one establishment manufacturing the products covered by this survey are requested to complete a separate report form for each location. If you have not received a separate form for each of your establishments, please call the contact listed on the report form or write to the U.S. Census Bureau for additional forms.

Report the number of radio receivers, television sets, phonographs, record players, high-fidelity components, etc., that were manufactured or assembled into complete units and physically shipped from this establishment.

Resales and assembly — Do not include data on products which were purchased by you for resale in the same condition. Include in your shipments data equipment which you assembled from purchased components. However, equipment which you repackaged, trimmed, reinforced, and otherwise altered without significantly enhancing or changing the function of the equipment should not be included with shipments and is to be reported as resales on the MA-1000 Report.

Imports — Exclude all imports whether or not shipped under your brand name.

Include sets manufactured by you that were shipped from your plant with private brand names as well as sets shipped under your own company brand name.

Value of shipments

The figures on value of shipments should include all products sold, transferred to other establishments

within your company, or shipped on consignment, whether for domestic or export sale. The value represents the net sales price, f.o.b. plant, to the customer or branch to which the products are shipped, net of discounts, allowances, freight charges and returns. Shipments to your own branches should be assigned the same value as comparable sales to unaffiliated customers, i.e., the value includes an appropriate allocation of company overhead and profit. Products bought and resold without further manufacture should not be included in shipments.

3. Definitions

The product detail for this survey, as shown in the Reference List, is defined according to standard nomenclature for this industry.

4. Comparability

Data reported in this survey should correspond to data reported in the Economic Census - Manufacturing Sector form. The sum of values for item codes shown in column (a) should correspond to the dollar values reported under product codes indicated in column (b) below:

Current Industrial Reports (Form MA334M)	Economic Census - Manufacturing Sector
Item codes (a)	Product codes (b)
1134 and 1142	3343101 100
2060 through 2090	3343102 100
3034 through 3049 3067 through 3072	3343103 100
3057	334419D 100 PT
5071 through 5095	3343104 100

REFERENCE LIST

FORM **MA334M**

CONSUMER ELECTRONICS

Product code	Item code	Item description
3343101101	1134	AUTOMOTIVE AUDIO EQUIPMENT (EXCEPT SPEAKERS): AM-FM radios with tape player combinations
3343101104	1142	Other automotive audio equipment, including equalizers and amplifiers (excluding speakers)
3343101100	1199	Total automotive audio equipment (Sum of item codes 1134 and 1142)
3343102101	2060	HOUSEHOLD TELEVISION RECEIVERS, INCLUDING COMBINATIONS: Projection television
3343102104	2070	Other CRT-based color television: 50 cm.(19.7") and under
3343102107	2080	Over 50 cm.(19.7")
3343102111	2090	Other household television receivers
3343102100	2099	Total household television receivers (Sum of item codes 2060–2090)
3343103101	3034	OTHER CONSUMER AUDIO AND VIDEO EQUIPMENT (EXCEPT SPEAKERS): Compact and video disc players
3343103107	3048	Power amplifiers, including pre-amplifiers
3343103111	3049	Receivers, tuners, and other consumer audio equipment incorporating radio reception
334419E101	3057	Earphones, headsets, and phonograph cartridges, pickups, needles, and styli
3343103104	3067	Equalizers
3343103114	3072	Other consumer audio and video equipment (except speakers)
XXX	3099	Total other consumer audio and video equipment (except speakers) (Sum of item codes 3034–3072)
3343104101	5071	SPEAKERS, MICROPHONES, AND HOME-TYPE ELECTRONIC KITS: Single loudspeakers mounted in an enclosure
3343104104	5073	Multiple loudspeakers mounted in an enclosure
3343104107	5075	Other loudspeakers, including unmounted speakers sold separately
3343104111	5092	Microphones
3343104114	5093	Home-type electronic kits designed for consumer assembly
3343104117	5095	Public address systems, including musical instrument amplifiers
3343104100	5099	Total speakers, microphones, and home-type electronic kits (Sum of item codes 5071–5095)

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